



SPONSORSHIP PROSPECTUS

19-20 May 2027 – Savoia Hotel Regency, Bologna

Last updated 30/10/2026



▶ Our journey **continues!**

Cloud Native Days Italy 2027 returns, bringing the community together for two days of cloud native innovation, collaboration, and inspiration — one dedicated to hands-on workshops, one to talks and community activities.

We're proud to keep building on the momentum of past editions — expanding the conversation, the topics, and the connections that make our ecosystem thrive.



TWO DAYS.
19-20 MAY 2027
ONE COMMUNITY.

OVERVIEW

OF THE EVENT



Non-profit event organized by the *Italian Cloud Native & Kubernetes Community*



Promotes **knowledge sharing** and a **safe, open space** for discussion on *open source* and *Cloud Native topics*



Dedicated to the **ever-growing Italian community** that believes in *open source* and *Cloud Native innovation*



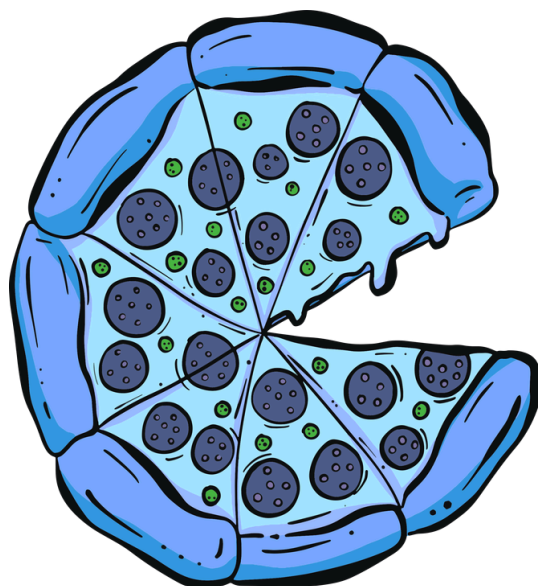
Shares **know-how, real stories,** and **experiences** from *professionals, newcomers,* and *Cloud Native enthusiasts*



Strongly connected to the **CNCF ecosystem**, with **four CNCF Ambassadors** and companies that are *main members* and *active contributors* to the CNCF, LF, and European Cloud Native communities

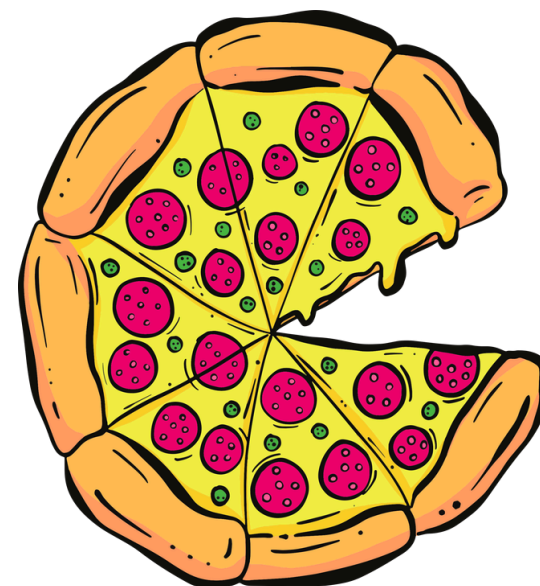
PAST EDITION

NUMBERS 2026



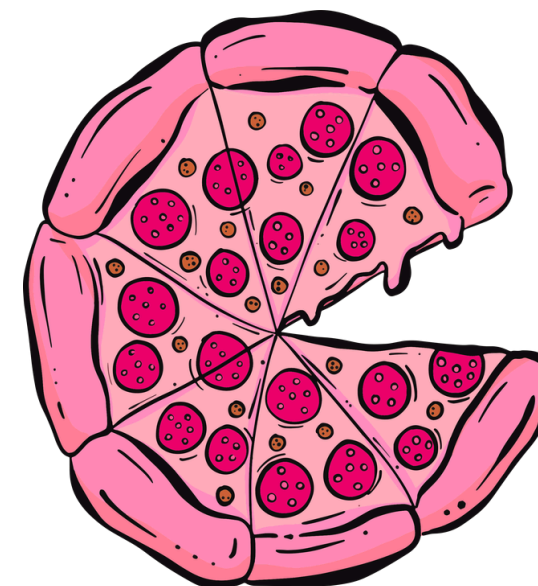
16

ORGANIZERS



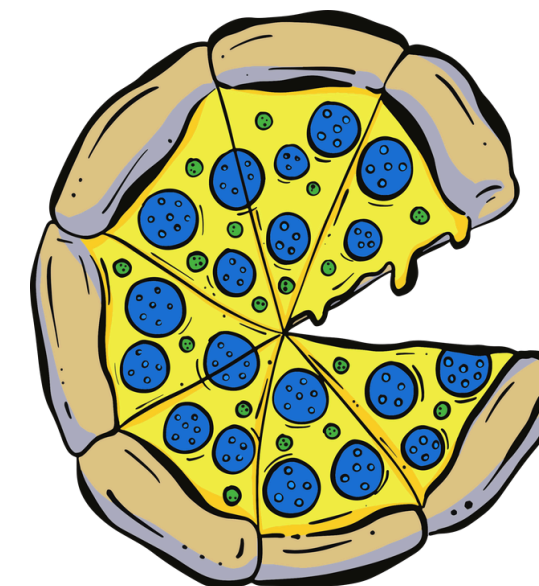
45

SPEAKERS



14

SPONSORS



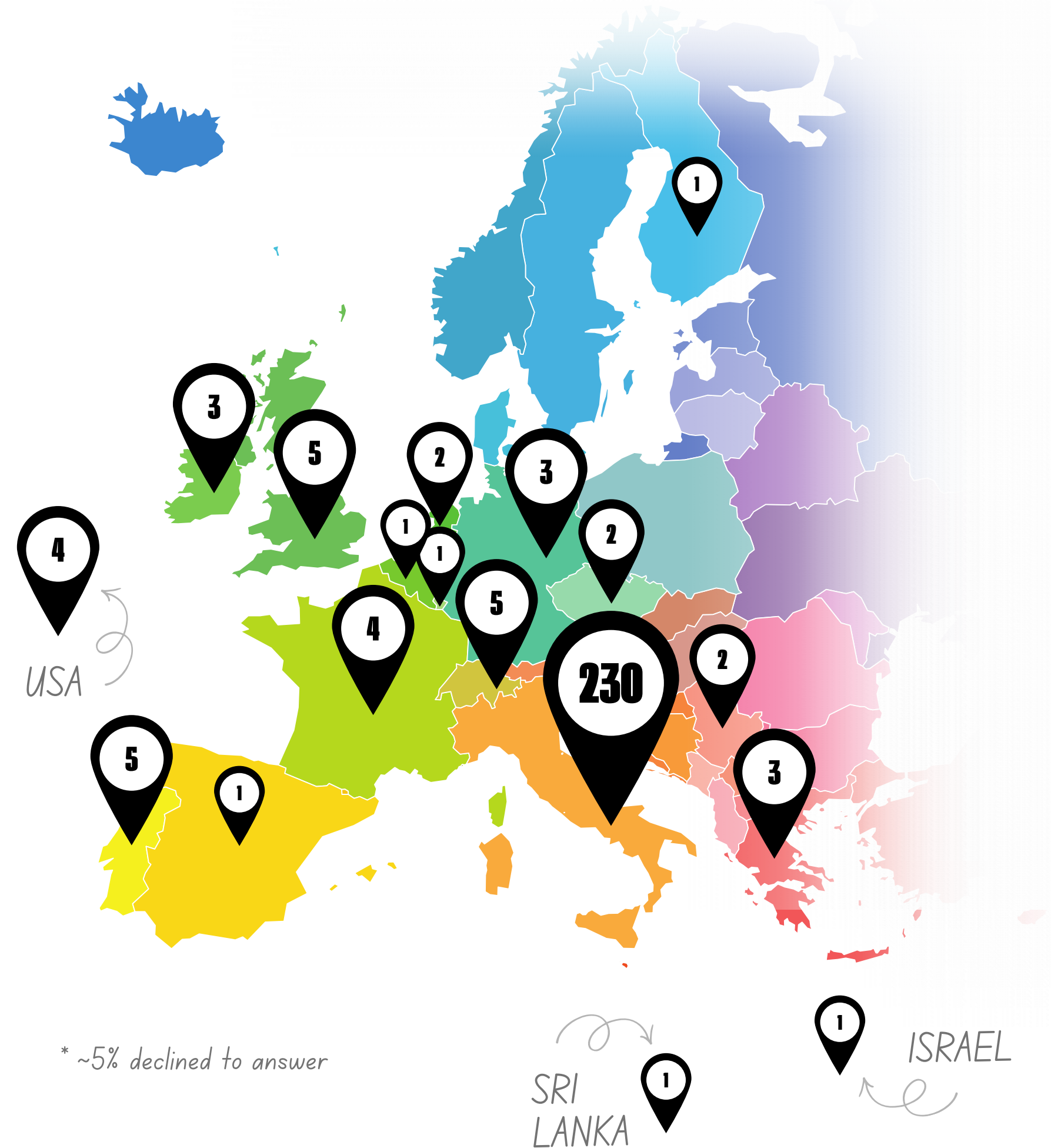
250+

ATTENDEES

PAST EDITION

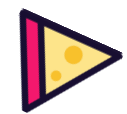
GEOGRAPHY AND SENIORITY

10% JUNIOR
24% MID-LEVEL
62% SENIOR



PAST EDITION

SURVEY 2026

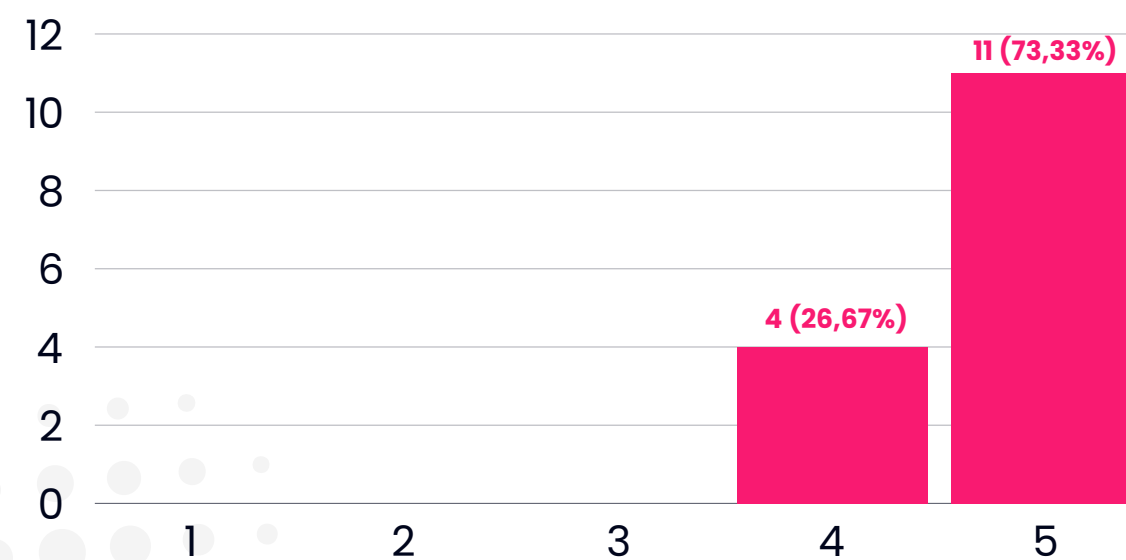


OVERALL SATISFACTION SCORE



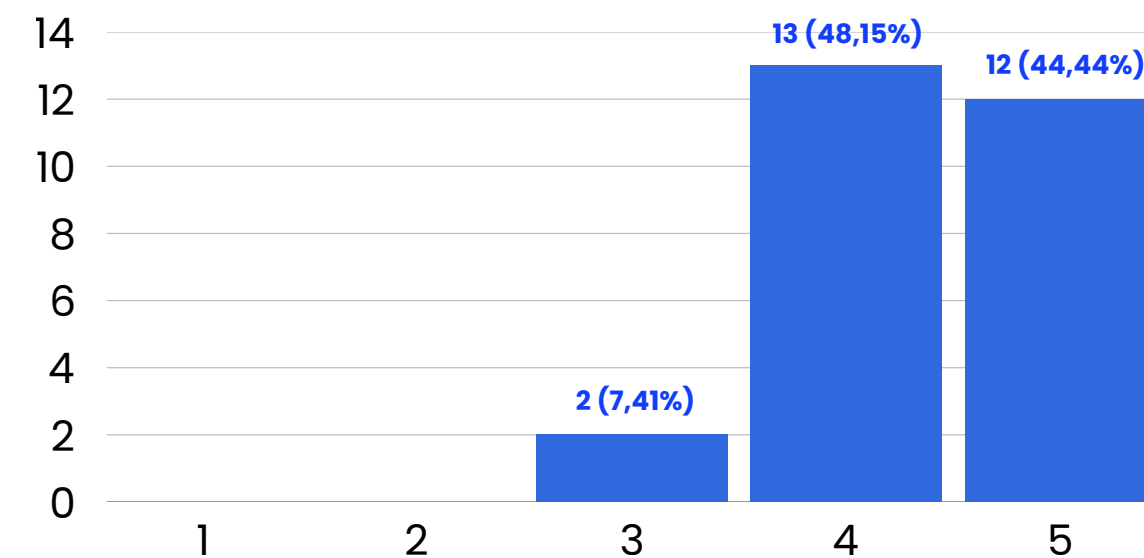
WORKSHOP RATING

from 15 responses



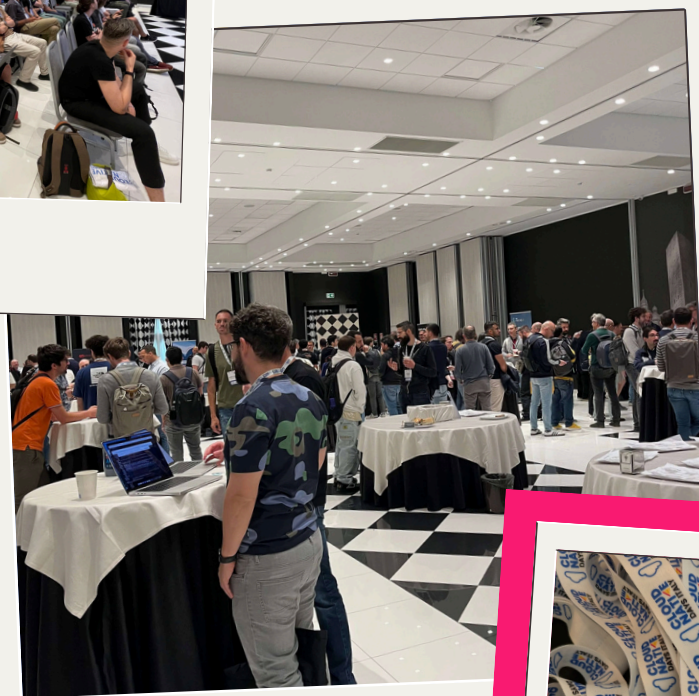
EVENT RATING

from 27 responses



PAST EDITION

PHOTOS



SPONSORSHIP BENEFITS AT-A-GLANCE

DIAMOND

Already gone!

PLATINUM

1 SLOT

GOLD

6 SLOTS

SILVER

4 SLOTS

SUPPORTER

8 SLOTS

		Large 3,6 m	Large 1,83 m	Regular 1,83 m	Small 1,53 m	–
ACCESS	Booth					–
	Smart networking point *	–	–	–	–	Yes
	Complimentary attendee passes	5	5	5	2	1
SPEAKING	Keynote speech, 30 min	Yes	–	–	–	–
	Community pitch, 15 min **	Yes	Yes	–	–	–
	Community pitch, 10 min **	–	–	Yes	–	–
COMPANY BRANDING	Logo on promo spot at intermission	Yes	Yes	Yes	Yes	Yes
	Roll-up banner on stage (max 2)	Yes	Yes	Yes	–	–
	Company logo size on website	XL	Large	Large	Medium	Small
	Logo on post-event materials	Yes	Yes	Yes	–	–
	Keynote Greetings	Yes	Yes	–	–	–

* Smart networking point: reserved beanbag in the catering area, shared with the other Supporter sponsors, to meet the attendees

** Community pitch: a short talk about your role in the cloud native community

SPONSORSHIP BENEFITS AT-A-GLANCE

DIAMOND

Already gone!

PLATINUM

1 SLOT

GOLD

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4 SLOTS

SUPPORTER

8 SLOTS

SOCIAL & MAIL	N° of posts on social media	4	3	3	2	1
	Recognition in promo emails	Yes	Yes	Yes	Yes	Yes
	Job Offer Board (QR code wall)	Yes	Yes	Yes	Yes	–
	Opted-in leads list	Yes	Yes	Yes	–	–
RECRUITING						
LEAD						
SPONSOR COST						
	EARLY, Nov 2026 / Jan 2027	9.000€ +2 extra	9.000€	6.000€	4.000€	499€

All prices are ex. VAT.



EXTRA ITEMS

SPONSOR PACK

Extra items can be bought as an add-on to a sponsorship package, or separately as individual contributions. Available from **Gold level** upwards.

Hands-on Workshop	3.000€
Badge-lege	Already gone!
Coffee station area (2 slots)	2.500€
After-party / Evening event	4.000€
Speaker dinner	3.000€
Charging station	1.500€
Speaker transfer & Welcome kit	3.000€

TBD

All prices are ex. VAT.

In the following slides you will find a detailed description of the individual items

WORKSHOP

FIRST COME, FIRST SERVED

Year after year, this is our most requested format by attendees, generating high-quality leads for post-event follow-ups

▶ A dedicated 3-hour deep-dive technical session held the day before the main conference (reserved room, capacity: 30–40 people). A workshop slot costs €3.000 and can be booked as an extra item.*

**4 SLOTS AVAILABLE.
FIRST-COME, FIRST-SERVED BASIS.**



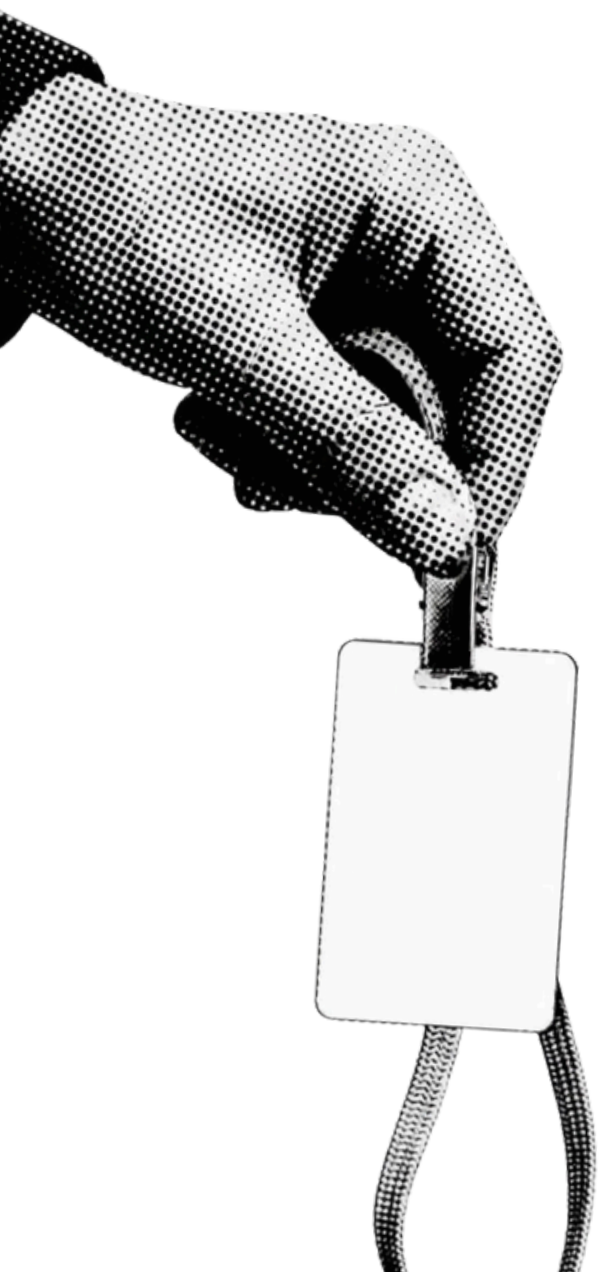
*choose an engaging and useful topic to attract more participants, as attendance is voluntary and not guaranteed.

EXTRA ITEMS

Extra items can be bought as an add-on to a sponsorship package, or separately as individual contributions. Available from **Gold level upwards**.

BADGE LOGO

Guaranteed visibility around every single attendee's neck for the entire duration of the event. Your company logo will be printed on the official badge, ensuring constant exposure across every photo, conversation, and networking moment.



1.5000
1 SLOT
ALREADY GONE!
ex. VAT.

EXTRA ITEMS

Extra items can be bought as an add-on to a sponsorship package, or separately as individual contributions. Available from **Gold level upwards**.

COFFEE STATION AREA

The primary high-traffic hotspot of the conference. Fully brand the coffee break area with dedicated roll-up banners, custom napkins, and signage. Every attendee will interact with your brand during every networking break.

(Note: roll-up banners for event customization are the sponsoring company's responsibility).



2 SLOTS

2.500€

All prices are ex. VAT.

EXTRA ITEMS

Extra items can be bought as an add-on to a sponsorship package, or separately as individual contributions. Available from **Gold level upwards**.

AFTER-PARTY / EVENING EVENT

Become the highlight of post-conference informal networking with a fully branded aperitivo! Sponsor a custom signature cocktail menu named after your products or brand, and connect directly with attendees in a relaxed, social atmosphere.

(Note: roll-up banners for event customization are the sponsoring company's responsibility).

1 SLOT
4.000€

All prices are ex. VAT.

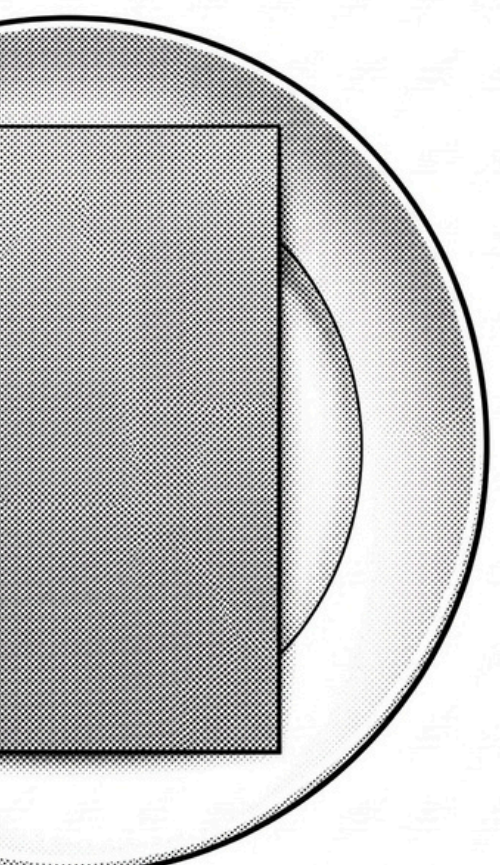




EXTRA ITEMS

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SPEAKER DINNER



Exclusive access to the private VIP dinner with international speakers, keynote presenters, and core community maintainers. Includes dedicated branding in the restaurant area and reserved passes for your representatives to network direct-to-speaker before the conference kicks off.

(Note: roll-up banners are the sponsoring company's responsibility).

1 SLOT

3.0000€

All prices are ex. VAT.

EXTRA ITEMS

Extra items can be bought as an add-on to a sponsorship package, or separately as individual contributions. Available from **Gold level upwards**.

CHARGING STATION

Be the hero of the day by offering a dedicated smartphone and laptop charging lounge throughout the event. Your brand will be associated with an essential utility, ensuring high dwell time and extended visibility while attendees wait for their devices to charge.

1 SLOT

1.500€

All prices are ex. VAT.



EXTRA ITEMS

Extra items can be bought as an add-on to a sponsorship package, or separately as individual contributions. Available from **Gold level upwards**.

SPEAKER TRANSFER & WELCOME KIT

Be the first brand to greet our international speakers! Directly support the mobility of international tech talent with custom branding on the dedicated shuttle service (transfers between airport, hotel, and venue) and include a custom branded gift in the official speaker Welcome Kit.

(Note: Includes the option to place a dedicated representative from your company on board the shuttle as a host to engage with speakers directly.).

1 SLOT

3.000€

All prices are ex. VAT.



ORGANIZERS

TEAM 2027



MAIN SPONSOR

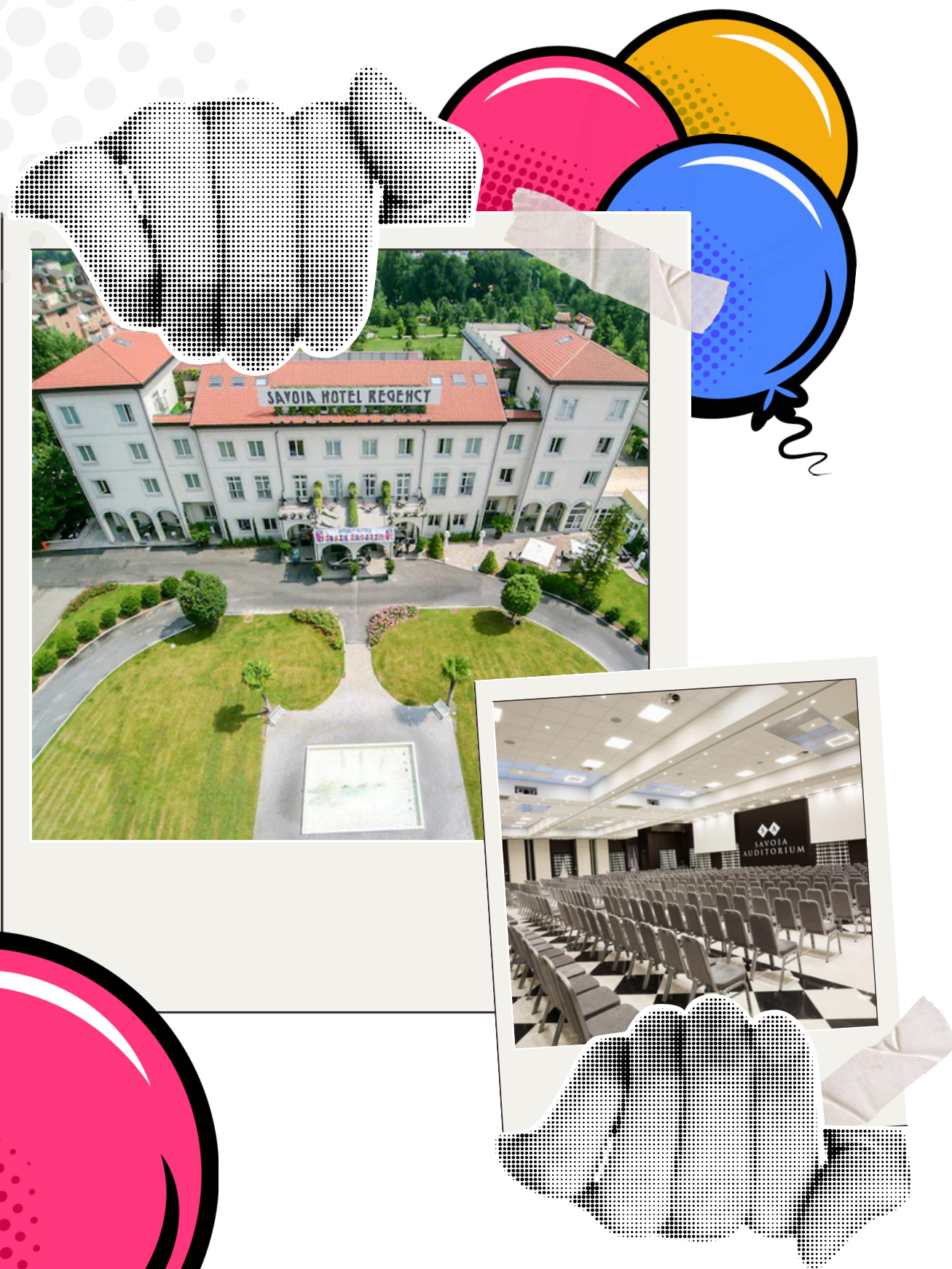


DESOTECH

REE✓
Cloud & Cyber Security



SPARKFABRIK



LOCATION

EDITION 2027

Savoia Hotel Regency

Via del Pilastro, 2, 40127 Bologna BO

AVAILABILITY SUMMARY

TIER	Diamond	Already gone!
	Platinum	1 slot
	Gold	5 slots
	Silver	4 slots
	Supporter	8 slots
EXTRA ITEMS	Badge logo	Already gone!
	Coffee station area	2 slots
	After-party / Evening event	1 slot
	Speaker dinner	1 slot
	Charging station	1 slot
	Hands-on Workshop	4 slots
	Speaker transfer & Welcome kit	1 slot

For any questions or clarifications regarding a Sponsorship Tier, an Extra item or a generic information reach the organizing team at:

sponsor@cloudnatedayxsitaly.org





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