

SPONSORSHIP PROSPECTUS

18-19 May 2026 – Savoia Hotel Regency, Bologna



▶ Our journey **continues!**

Cloud Native Community Days 2026 returns, bringing the community together for **two full days** of cloud native innovation, collaboration, and inspiration.

We're proud to keep building on the momentum of past editions — expanding the conversation, the topics, and the connections that make our ecosystem thrive.

**TWO DAYS.
18-19 MAY 2026
ONE COMMUNITY.**



OVERVIEW

OF THE EVENT



Non-profit event organized by the *Italian Cloud Native & Kubernetes Community*



Promotes **knowledge sharing** and a **safe, open space** for discussion on *open source* and *Cloud Native topics*



Dedicated to the **ever-growing Italian community** that believes in *open source* and *Cloud Native innovation*



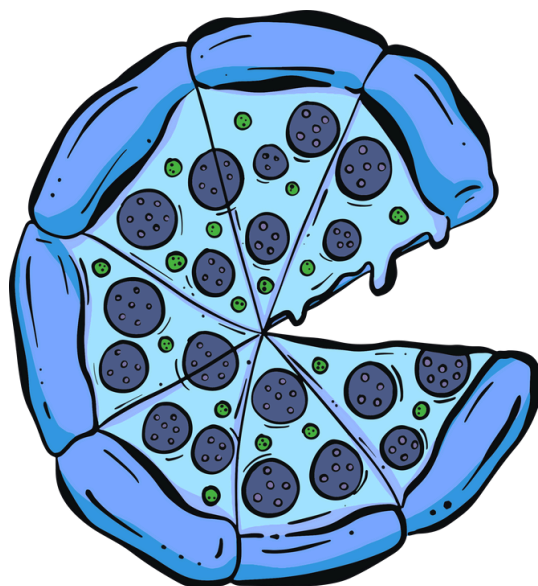
Shares **know-how, real stories,** and **experiences** from *professionals, newcomers,* and *Cloud Native enthusiasts*



Strongly connected to the **CNCF ecosystem**, with **four CNCF Ambassadors** and companies that are *main members* and *active contributors* to the CNCF, LF, and European Cloud Native communities

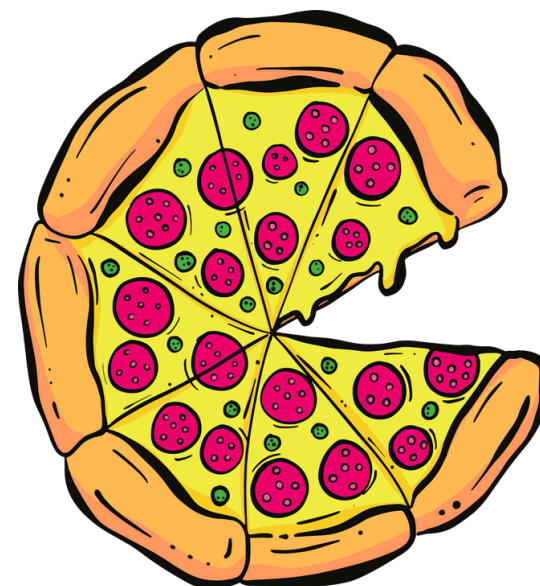
PAST EDITION

NUMBERS 2025



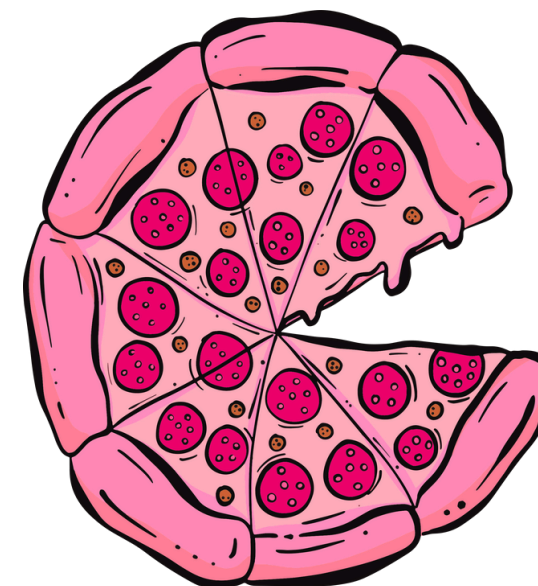
10

ORGANIZERS



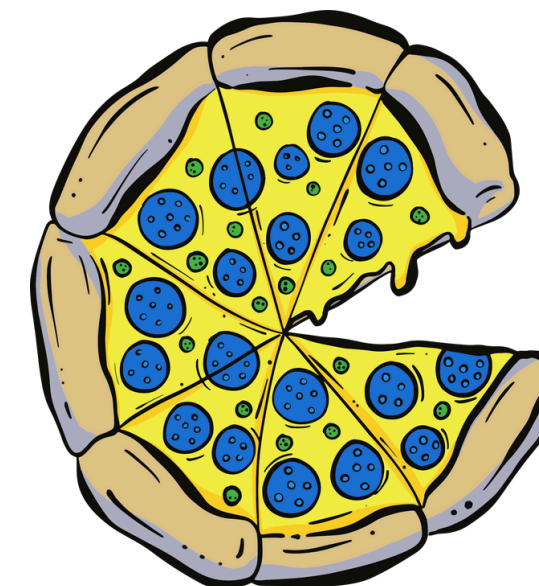
34

SPEAKERS



34

SPONSORS

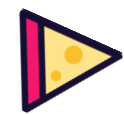


200+

ATTENDEES

PAST EDITION

SURVEY 2025

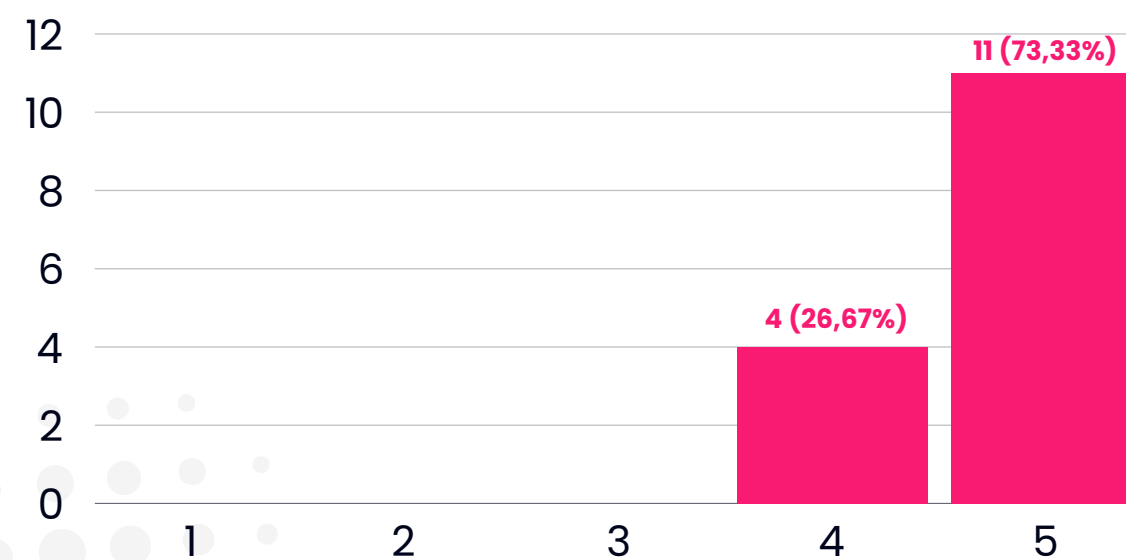


OVERALL SATISFACTION SCORE



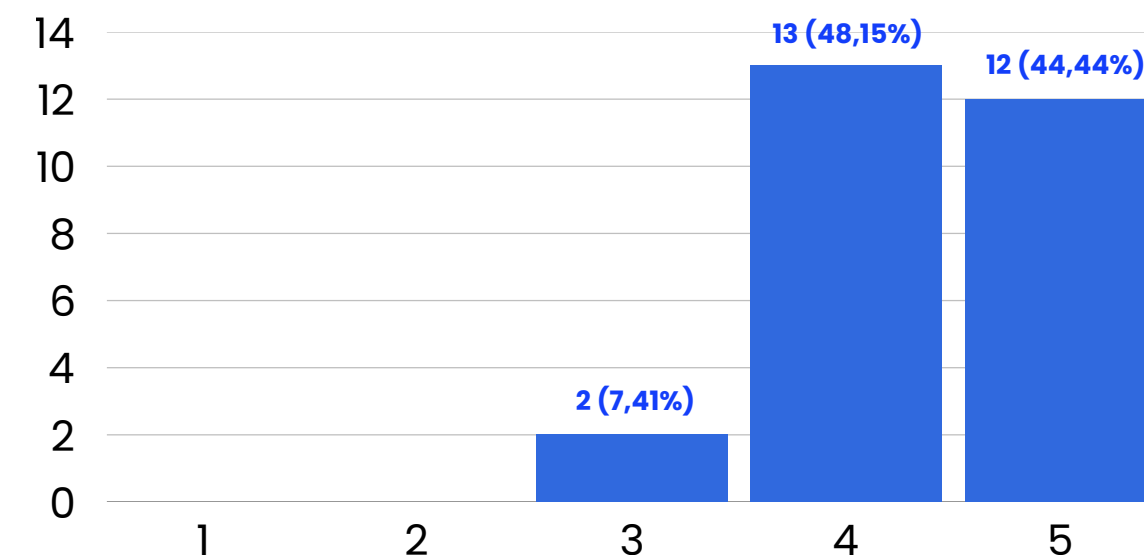
WORKSHOP RATING

from 15 responses



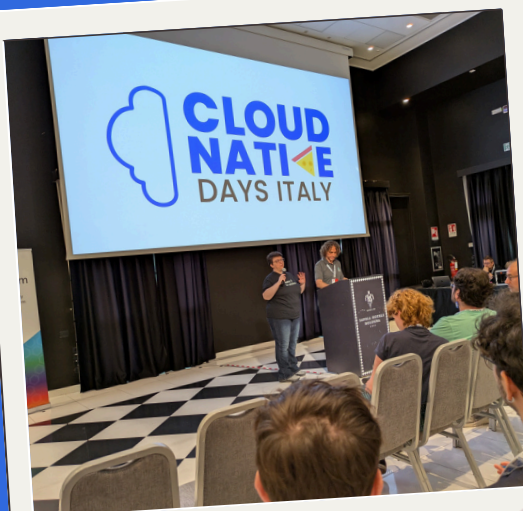
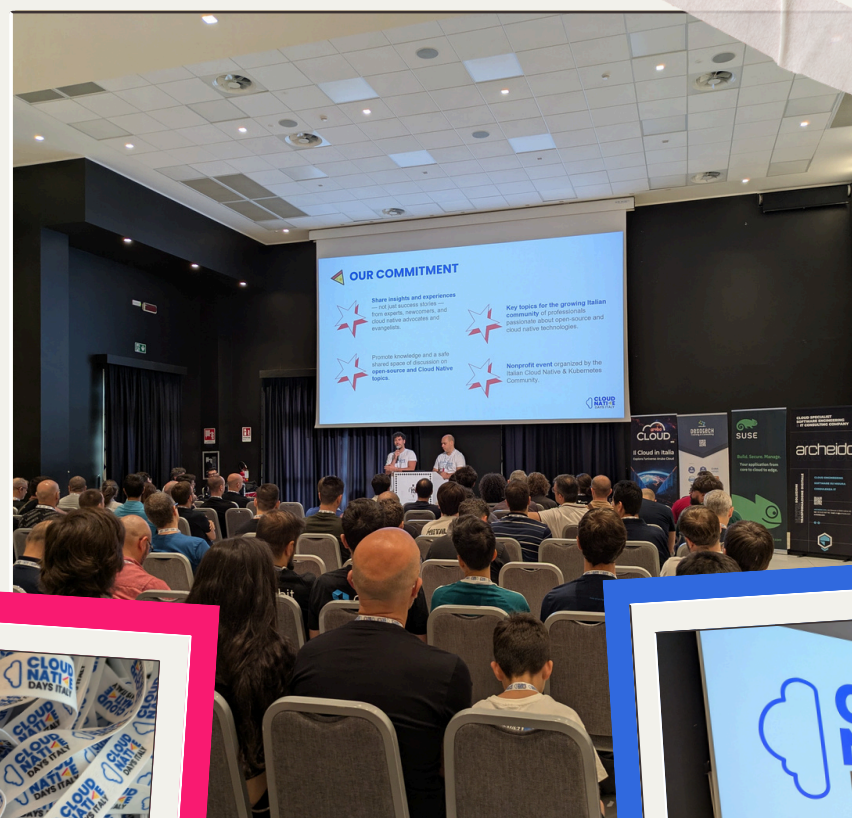
EVENT RATING

from 27 responses



PAST EDITION

PHOTOS



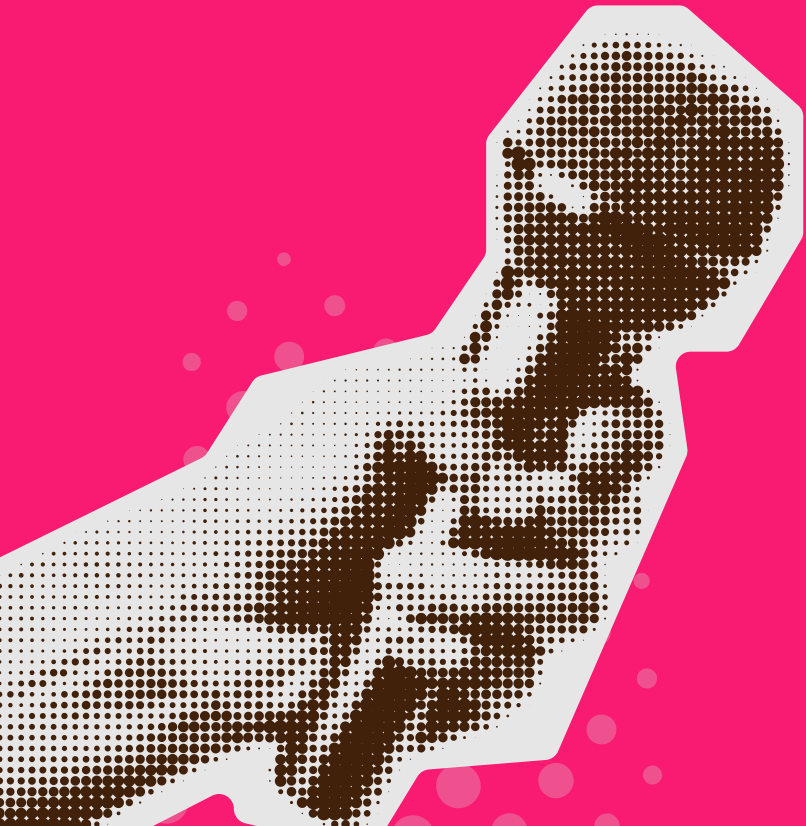
WORKSHOP

OFFERED ON A FIRST-COME

We're hosting a dedicated **Workshops Day** — a unique opportunity to deliver **hands-on sessions** and **share in-depth expertise** with the community.



This initiative is exclusively available to **Gold Sponsors**, offering them the chance to host or sponsor a workshop at the Savoia Regency Hotel on May , 2026.



**LIMITED AVAILABILITY.
ONLY 4 WORKSHOP SLOT.**

SPONSORSHIP BENEFITS AT-A-GLANCE

PLATINUM (1 max)

GOLD (5 max)

SILVER (6 max)

SMART (8 max)

BOOTH	Booth	Size TBD		Size TBD		Size TBD		No
	Smart networking Point*	No		No		No		Yes
ACCESS	Complimentary onsite attendee passes	5		5		2		1
	Community Pitch during talks (10 minutes)**	Yes		Yes		No		No
COMPANY BRANDING	Logo on “promo” spot during talk intermission	Yes		Yes		No		No
	Bring your Roll-up banner for the stage (max 2)	Yes		Yes		Yes		Yes
	Company logo size on event website	Large		Large		Medium		Small
	Logo on official post event materials (videos)	Yes		Yes		No		No

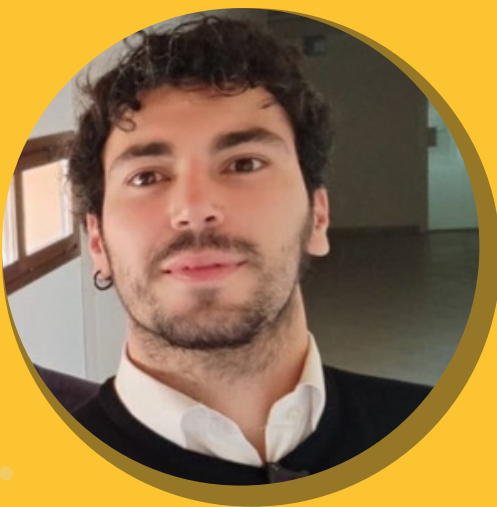
* Reserved beanbag in the catering area, shared with the other bronze sponsors, to meet the attendees

** A speech to talk about your role in the cloud native community

Sponsorship Benefits At-A-Glance		Platinum <i>(1 max)</i>	Gold <i>(5 max)</i>	Silver <i>(6 max)</i>	Smart <i>(8 max)</i>
Company Branding	Keynote greetings	Yes	No	No	No
Social Media & Mail	N° of posts on social media	3	3	2	1
	Recognition in event promotional emails	Yes	Yes	Yes	Yes
Recruiting	Job Offer Board (QR code on a dedicated wall during the event)	Yes	Yes	Yes	No
	Job Offer featured in the post event thank you email	Yes	Yes	No	No
Lead	List of the lead that opted-in to share their information with sposors	Yes	Yes	No	No
Sponsorship Cost	Early Sponsor November 2025 – December 2025	9.000€ ex. vat	6.000€ ex. vat	4.000€ ex. vat	500€ ex. vat
	Regular Sponsor January 2026 – February 2026	10.500€ ex. vat	7.500€ ex. vat	6.000€ ex. vat	750€ ex. vat
	Late Sponsor March 2026 – April 2026	12.000€ ex. vat	8.000€ ex. vat	6.500€ ex. vat	1000€ ex. vat

CORE ORGANIZERS

TEAM 2026



ORGANIZERS

TEAM 2026



MAIN SPONSOR



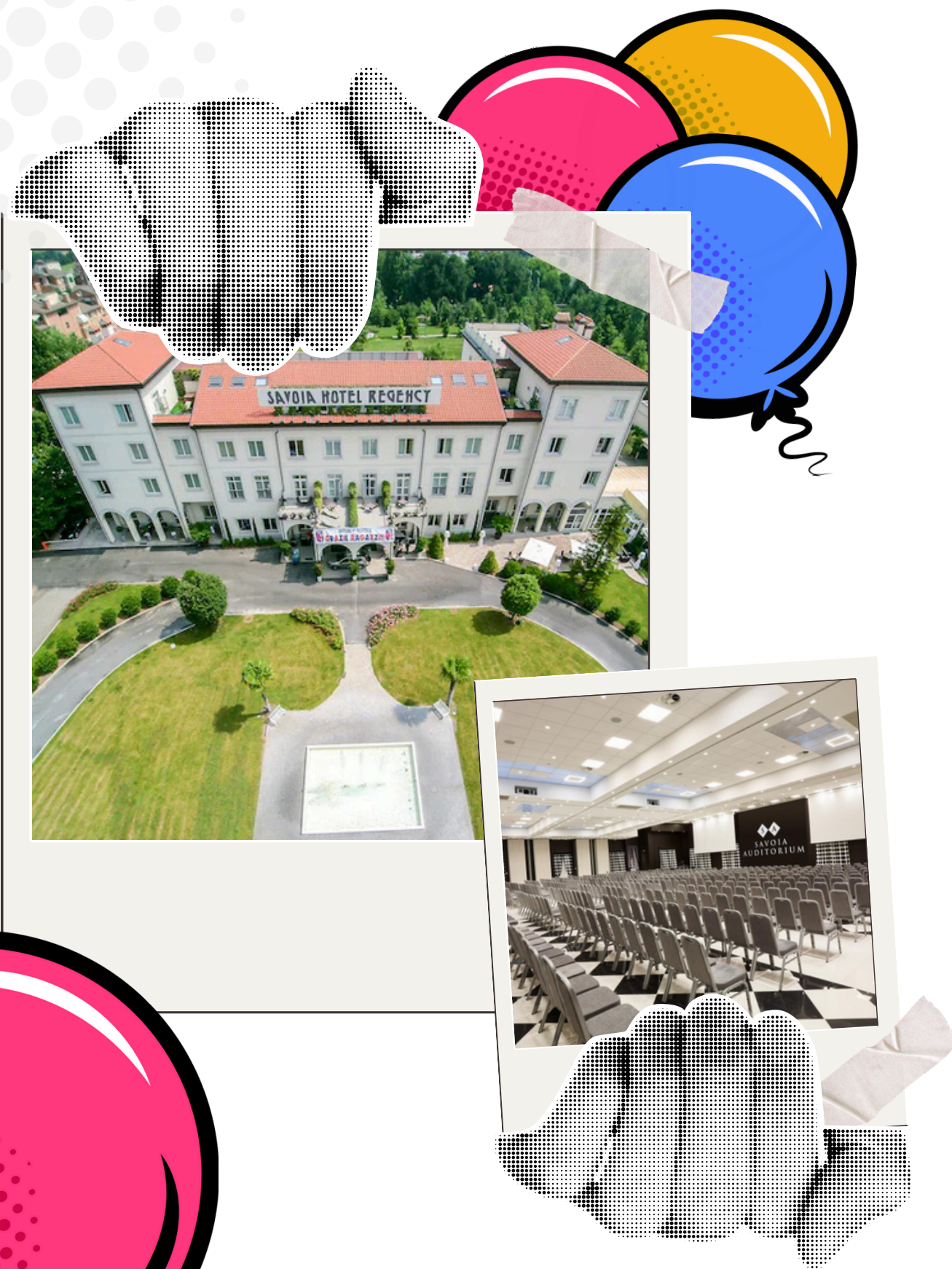
DESOTECH

REE✓
Cloud & Cyber Security

 seacom



SPARKFABRIK



LOCATION

EDITION 2026

Hotel Savoia Regency

Via del Pilastro, 2, 40127 Bologna BO



For more information, reach the organizing team at:

sponsor@cloudnativadaysitaly.org



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